



Bournemouth Council for Voluntary Service

Supporting voluntary and community action in Bournemouth
Resources : Information : Advice : Volunteering
Representation : Training & Events

Registered Charity Number: 1081381

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Reg'd. Office:- Boscombe Link; 3-5 Palmerston Road; Bournemouth; BH1 4HN

Steve Place
Senior Advisor
Bournemouth Council for
Voluntary Service (BCVS)



Celebrating Small Charity Week



Social Value Act - Boon or Burden?



What will I cover?

- What is social value
- What does the Act say
- How it can be useful
- Is there a need for a Bournemouth strategy?



Public value

- Benefits other than monetary
- What the public values
- Value to the public sphere
- Plausible and comprehensible to the public



Types of public value

- Services
- Outcomes
- Trust



Public value is

Getting the most impact out of each of these:



Can the same £ be also used to produce wider benefits to the community?



...and

Valuing more than just the..



Who provides public value?

- No one sector / organisation has a monopoly on public value
- **However** not all sectors are driven by public value



What value does
your organisation
produce?



What is social value?

“the additional benefit to the community from a commissioning/procurement process over and above the direct purchasing of goods, services and outcomes”



Suggestions*

- Volunteering
- Employ local people
- Employ service users
- Active green policy
- Contribute to agencies priorities
- Social activities
- Use local businesses
- Training
- Health improvement
- Empowerment of users
- Knock on effect (e.g. multiple users)



* From a meeting of voluntary sector and commissioners/contracts officers across Bournemouth and Poole, May 2012.

Examples

- Mental health service that employs people with a history of mental health problems to deliver the service
- A company tendering for repair work promises to create local apprenticeship scheme
- Reading service for children staffed by volunteers



Public Services (Social Value) Act

- Private members bill (Chris White MP)
- Became law on the 8th March 2012
- Implemented on 31 January 2013
- Applies to nearly all public sector bodies and **service** contracts above the EU thresholds



Government support

- Strong supporter of SV to open up markets to VCS and SMEs
- Procurement Note and Toolkits
- Commissioning Academy
- Recently appointed first ever Social Value Ambassador



What the Act says

The authority must consider—

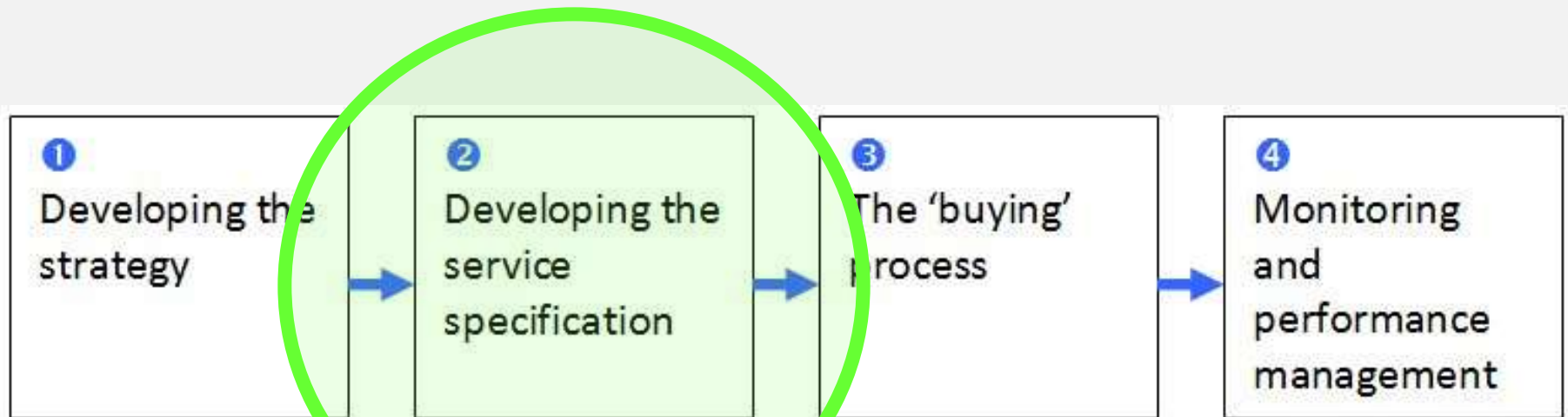
(a) how what is proposed to be procured might improve the economic, social and environmental well-being of the relevant area, and

(b) how, in conducting the process of procurement, it might act with a view to securing that improvement.

The authority must consider whether to undertake any consultation as to the matters that fall to be considered under subsection 3



Where to think about SV in the commissioning cycle?



Social Value Act



Think about the whole process!

How does it sit with other law?

- Compliments existing UK & EU law
- Builds on treasury guidance, Best Value guidance, EU guidance, equalities law
- Builds on previous policy directions & guidance
- Social clauses, intelligent commissioning, world class commissioning, EU Buying Social & Buying Green, NAO Successful Commissioning



Challenges

- Very reliant on implementation and willing commissioners (adopt a whole system approach or box ticking?)
- How will/should SV be measured or evaluated?
- How to compare competing offers?
- Suppliers must understand, communicate and demonstrate SV (inherent and additional)



Benefits

- Increase value for money
- More bangs for your bucks
- Drive up quality
- Increase cross-departmental/agency savings
- Opportunity for local VCS and SMEs to compete



Actions

- Policy commitment and imbed
- Define SV (for your organisation)
- Consult on SV within Bournemouth
- Document
- Review policies and procedures
- Publicise and train



Next steps

- What are you doing already to recognise SV
- What more can you do
- Do you want to develop standalone policy, or overarching or both?

